

11/25/09 email

Bryenne McBride

From: Bobby Peterson [bobbyp@safetyweb.org]
Sent: Wednesday, November 25, 2009 2:35 PM
To: Erin McBride; Bryenne McBride; 'Mike Rust'
Subject: FW: List of suggestions regarding readability

Jen Stegall to Bobby
re: "help consumers
understand policies"

See below. Let's meet to develop a list of suggestions for OCI.

BP

From: Stegall, Jennifer L - OCI [mailto:Jennifer.Stegall@wisconsin.gov]
Sent: Wednesday, November 25, 2009 2:01 PM
To: bobbyp@safetyweb.org
Subject: List of suggestions regarding readability

Hi Bobby,

Thank you for agreeing to provide a list of suggestions the Commissioner can consider that you believe will help consumers better understand their health insurance policies. I know you need to touch base with internal staff and fit this in amongst the other projects you are working on. Do you think you could provide a list by next week? That would allow us to consider your thoughts prior to the December 11th working group mtg. Let me know if you think this is doable.

Thanks again and have a wonderful Thanksgiving!

Jennifer Stegall
Policy Advisor
Office of the Commissioner of Insurance
608-267-7911

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7/22/10 email
Brynne to Mike - looking
for RFP; Stegall
made us aware of grant

Brynne McBride

From: Brynne McBride
Sent: Thursday, July 22, 2010 9:18 AM
To: 'Mike Rust'
Subject: RE: HHS releases consumer assistance grant application today

I checked this AM, too...didn't see anything. I'll check again later—if we still don't find it, I'll call Jennifer Stegall at OCI—she put it on our radar in the first place

From: Mike Rust [mailto:MIKER@co.polk.wi.us]
Sent: Thursday, July 22, 2010 9:16 AM
To: Brynne McBride
Subject: HHS releases consumer assistance grant application today

I looked for this, but I couldn't find it announced on Grants.Gov yet.

Michael Rust

ABC for Rural Health & HealthWatch
100 Polk County Plaza, Suite 180
Balsam Lake, WI 54810
(715) 485-8525



7/22/10 Brynne email
to Stegall - Set up

Brynne McBride

From: Brynne McBride
Sent: Thursday, July 22, 2010 10:37 AM
To: 'Stegall, Jennifer L - OCI'
Cc: Bobby
Subject: Consumer Assistance Grants-Meet to discuss

time to meet

Hi, Jennifer-

Thanks for the phone call the other day. I saw the RFP this morning for the Consumer Assistance Grants.

(<http://www07.grants.gov/search/search.do;jsessionid=qkP2MLTFJMhK1kdSMmQwqs2maq7Vvk1hGjhb9nL6hG6SGj15hQDny!475739609?oppld=56058&mode=VIEW>)

Let's set up a time to talk about this when you're back. We have some flexibility here on Monday/Tuesday and Friday morning (briefly) of next week. This grant has a fast turn-around time! Due Sept. 10.

Thanks again for thinking of us,

Brynne

Attorney Brynne D. McBride
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7/23/10 email chain
Brynne + Kelli Banks

Brynne McBride

From: Banks, Kelli J - OCI [Kelli.Banks@wisconsin.gov]
Sent: Friday, July 23, 2010 2:56 PM
To: 'Brynne McBride'
Subject: RE: Bobby Peterson Aug 12

Schedule mtg re
RFP

OK, great. Move 8/12 at 9:30 to 8/5 at 1pm. Thanks and have a good weekend.

Kelli Banks
Executive Staff Assistant
Office of the Commissioner of Insurance
(608) 267-3782
kelli.banks@wisconsin.gov

From: Brynne McBride [mailto:bmcbride@safetyweb.org]
Sent: Friday, July 23, 2010 2:53 PM
To: Banks, Kelli J - OCI
Subject: RE: Bobby Peterson Aug 12

Perfect. Thanks, Kelli. Bobby will see Jennifer and the Commissioner Aug 5 at 1pm.
Have a good weekend,
Brynne

From: Banks, Kelli J - OCI [mailto:Kelli.Banks@wisconsin.gov]
Sent: Friday, July 23, 2010 2:40 PM
To: 'Brynne McBride'
Subject: RE: Bobby Peterson Aug 12

Both Sean and Jennifer would be available to meet Thursday, August 5 at 1pm. Would that work for Bobby?

Kelli Banks
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kelli.banks@wisconsin.gov

From: Brynne McBride [mailto:bmcbride@safetyweb.org]
Sent: Friday, July 23, 2010 12:07 PM
To: Banks, Kelli J - OCI
Subject: RE: Bobby Peterson Aug 12

Vacation sounds good!
I've been emailing with Jennifer Stegall—she wanted to touch base with Bobby in the near future regarding new things coming out of DHHS. Maybe we can coordinate these two meetings? Is Jennifer in the office today? I had proposed Monday, Tuesday or Friday am of next week for her to talk to Bobby.
Thanks, Kelli!
Brynne

From: Banks, Kelli J - OCI [mailto:Kelli.Banks@wisconsin.gov]
Sent: Friday, July 23, 2010 10:38 AM

To: 'Brynne McBride'
Subject: RE: Bobby Peterson Aug 12

After August 12 Sean will be on vacation for 2 weeks. Should we just cancel?

Kelli Banks
Executive Staff Assistant
Office of the Commissioner of Insurance
(608) 267-3782
kelli.banks@wisconsin.gov

From: Brynne McBride [mailto:bmcbride@safetyweb.org]
Sent: Friday, July 23, 2010 10:32 AM
To: Banks, Kelli J - OCI
Subject: RE: Bobby Peterson Aug 12

Hi, Kelli-
Hope you made it through the rain storms!
We have a trial in federal court scheduled for Aug 9-11, so those days are unavailable for the time being. What does Comm. Dilweg's calendar look like after Aug 12?
Thanks!
Brynne

From: Banks, Kelli J - OCI [mailto:Kelli.Banks@wisconsin.gov]
Sent: Friday, July 23, 2010 10:24 AM
To: 'Brynne McBride'
Subject: Bobby Peterson Aug 12

Hi Brynne,
Sean has a conflict with his monthly meeting with Bobby on August 12. Can Bobby make it on Wednesday, August 11 at 11am instead?

Kelli Banks
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8/12/10 Brynne email to
Jen Stegall update on

Brynne McBride

From: Brynne McBride
Sent: Thursday, August 12, 2010 10:09 AM
To: 'Stegall, Jennifer L - OCI'
Subject: Consumer Assistance proposal

drafting narrative

Hi, Jennifer- *voice mail*

Thanks for your message yesterday. We'll have materials to you by next Wednesday regarding the Consumer Assistance proposal.

Let me know if you need anything in the meantime!

Best,

Brynne

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8/18/10 Brynne email to
Stegall with
grant sections
attached

Brynne McBride

From: Brynne McBride
Sent: Wednesday, August 18, 2010 12:20 PM
To: 'Stegall, Jennifer L - OCI'
Cc: Bobby
Subject: Consumer assistance grant materials from ABC for Health
Attachments: Client stories as context.doc; ABC Consumer Assistance Grant Budget Justification and Narrative.docx; ABC Consumer Assistance Grant Budget.xlsx; ABC Elements of Consumer Assistance Grant.docx

Hi, Jennifer-

I hope this finds you well! I'm attaching some draft materials that will be helpful as we work on the Consumer Assistance Grant Proposal. In the attachment "ABC Elements...", I have included answer to many of the questions outlined in the RFP guidance. I left the "question" I was answering bolded on the page for reference at this point. These are draft notes. I realize the overall page limit of the proposal cannot exceed 10 pages! You will find more detail here than what you may need. I have also included a draft budget (excel sheet) and budget justification/narrative. (I know you discussed with Bobby before that we have some ability to scale down the budget a bit if the grant is not fully funded.)

I have also included an attachment for your reference in case you need context or more information. For example, we typically answer a lot of the "client service" questions by giving some actual client examples. I have attached a few examples, in case you want to do the same. Also, we reference our "network of HealthWatch Coalitions" across Wisconsin. Here's a map of where they are located: <http://www.safetyweb.org/healthwatchwi/coalitions.htm>

Please don't hesitate to let me know if you need more or different information at this time or if you have troubles with any of the attachments. I anticipate we will be sharing drafts/paragraphs over the coming days.

I will follow up with you shortly regarding this material and other projects: ABC will be applying for two grants this fall, and I would like to discuss the possibility of letters of support from the Commissioner.

Thank you!
Brynne

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