



**PRESS ADVISORY
FOR IMMEDIATE RELEASE**

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HealthWatch WI Announces 2020 *Visions & Decisions* Conference in Madison

Madison, WI- Today, March 5, 2020, HealthWatch Wisconsin, Inc. kicks off its 13th Annual HealthWatch Wisconsin Conference, this year titled “**2020 Visions and Decisions: Health Insurance. Social Justice. Health Equity.**” State, regional, and local stakeholders committed to improving access to health care and coverage for *all* people in Wisconsin will gather with policymakers from the Evers Administration, health policy experts, and members of the Wisconsin Legislature.

This year’s conference focuses on connecting underserved, disparity families to health coverage and services. Attendees from across the state will share and discuss changes to WI’s Medicaid program, the Affordable Care Act, and other programs that help pay for health care services.

Brynne McBride, HealthWatch Wisconsin Director and COO at ABC for Health says, “We are so fortunate to be able to gather advocates, health care and insurance professionals, members of the faith community, and public health leaders from across Wisconsin. These health professionals strive to improve access to health care and coverage through a lens of social and racial equity in our state. Our slate of speakers will focus on ideas and policies that help more people obtain and maintain the health coverage and consumer protections they deserve.”

This year HealthWatch Wisconsin remains ahead of the curve by offering a hybrid event that leverages its in-house production studio: one day of in-person presentations featuring a keynote, legislative panel, awards, lunch, and networking, coupled with a virtual, on-demand, monitored and moderated workshop series that runs March 5-13th.

If You Go: The 13th Annual HealthWatch Wisconsin Conference is March 5, 2020 from 9am-2pm (Award ceremony is 12pm), at the Madison Masonic Center, 301 Wisconsin Ave, Madison, WI.

To Register: Registration is required to attend the full HealthWatch conference – you can register at the door. There is no cost to attend the awards ceremony. See additional materials: <https://safetyweb.org/healthwatchwi/visions&decisions.html>

HealthWatch Wisconsin, Inc. is a subsidiary of ABC for Health, Inc., a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. HealthWatch Wisconsin gathers public health professionals to learn about access to health care and coverage issues and amplify the voices of low income or underserved individuals in Wisconsin.

