



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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Interview: Brynne McBride (608) 261-6939 ext. 210 or Bobby Peterson: (608) 444-7197

**Proposed Repeal of the Affordable Care Act Affects Everyone**

**Madison, WI-** This week ABC for Health, Inc., through the Health Watch Wisconsin Project released a video series about the broad impact of the Affordable Care Act (ACA) in Wisconsin. Brynne McBride, Chief Operating Officer of ABC for Health says, “The Affordable Care Act impacts everyone. Yet, a campaign promise of President Trump and the ACA Executive Order signed on inauguration day sends an ominous signal about repealing the ACA while saying little about ‘replacement.’”

The video series called, “The Impact of the ACA,” examines multiple aspects of the Affordable Care Act and how a repeal of the law affects us all. The brief videos review the many aspects of the law that include: adding consumer protections, tax credits, market reforms, and changes to service delivery, and so much more. The videos also encourage consumers to share their own ACA stories.

McBride continues, “Our ‘Impact of the ACA’ Video series illustrates the far and broad reaching scope of the ACA, and how the law has dramatically integrated into many facets of society.”

ABC for Health, Inc. Executive Director Bobby Peterson says, “Clever sound bites and tweets will not help people in need. The impact of the law affects employees, employers, and seniors enrolled in Medicare Part B or D as well as non-profit hospitals, newborns, and of course people with pre-existing conditions. The law extended coverage to low income folks unable able to afford insurance and helped certain small business with tax credits to purchase insurance for employees. To repeal this law without a comprehensive replacement plan is legislative malpractice!”

The Video Series is available online: <http://bit.ly/acaseries>

Videos are also being added to HealthWatch Wisconsin’s YouTube Channel: [bit.ly/hwwyoutube](http://bit.ly/hwwyoutube)

McBride concludes, “The thoughtless proposals to repeal the ACA without a new plan for coverage will disrupt our health care financing system and markets as well as shatter consumer confidence. We encourage you to watch these videos and share them. Each video also invites you to share your own story of how the ACA has impacted you or your family.”

The “Share Your Story” form is available online: [www.surveymonkey.com/r/WF6PRRB](http://www.surveymonkey.com/r/WF6PRRB).

*HealthWatch Wisconsin is a project of ABC for Health, Inc., a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health’s mission is to provide information, advocacy tools, legal services, and expert support needed to obtain, maintain, and finance health care coverage and services.*