



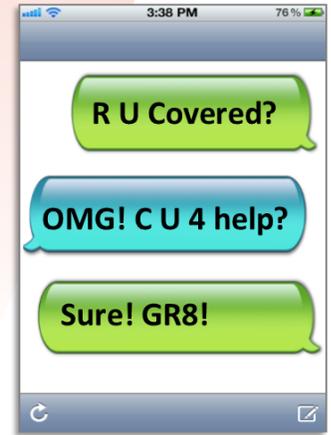
**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

March 19, 2015

Interview:

Bobby Peterson (608) 261-6939 ext. 201 or (608) 444-7197 (cell)

Brynne McBride (608) 261-6939 ext. 210 or (608) 279-2426 (cell)



**HealthWatch Conference Features State Policymakers and MORE!**

**Madison, WI-** Next Thursday, March 26 the 8<sup>th</sup> Annual HealthWatch Wisconsin Conference titled, “**R U Covered?**” will convene in Madison. The conference includes state policy makers, health care providers, health policy experts, and advocates all gathered to learn and discuss issues like the health reform’s Marketplaces, public and private coverage options, and strategies to help accurately guide people to health care and coverage they need and deserve.

The HealthWatch Wisconsin Conference on March 26 is at the Best Western Plus Inn on the Park in Madison. The event starts at 8:00am on Thursday with a legislative panel, which will provide attendees information on current legislative initiatives and give attendees a chance to listen, learn, and interact with elected officials. Next, current DHS Secretary Kitty Rhoades and Group Health Cooperative of South Central Wisconsin CEO Kevin Hayden will speak on the state of BadgerCare Plus. Attendees will also have the chance to hear an update from a panel of select state Income Maintenance Consortia Leaders.

Other conference sessions also includes practical training: “The Impact of Health Reform on Children and Youth with Special Health Care Needs,” “Evaluating Adults for Disability Programs with a Special Emphasis on Mental Health,” “Advanced Marketplace Questions,” and “Using and Keeping Your Insurance.” HealthWatch Wisconsin will distribute updated versions of our popular *The Consumers Companion: A 2015 Guide to Health Care Reform* and other health reform fact sheets and policy papers to all conference attendees. Press packets are available for the media.

**If You Go:**

**What:** 8th Annual HealthWatch Wisconsin Conference

**Date:** Thursday, March 26, 2015, 8am-5pm

**Place:** Best Western Plus Inn on the Park, Hall of WI Ballroom (22 S. Carroll St., Madison)

**To Register:** There is a cost to attend the full conference. Register by March 26.

**Online:** A conference agenda and registration information is online:

[www.healthwatchwisconsin.org](http://www.healthwatchwisconsin.org).

*HealthWatch Wisconsin is a project of ABC for Health, Inc., a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health’s mission is to provide information, advocacy tools, legal services, and expert support needed to obtain, maintain, and finance health care coverage and services.*

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