

2020 VISIONS & DECISIONS

Health Insurance. Social Justice. Health Equity.

AGENDA



13th Annual HealthWatch Wisconsin Conference

MARCH 5, 2020

8:00am	Check in/Networking Meet & Greet
9:00am	Welcome & Introductions. Welcome to the 13th Annual HealthWatch WI Conference!
9:10am	Legislating Equity. Back by popular demand, join a panel of Wisconsin Legislators to discuss the direction of health policy in Wisconsin for 2020 and beyond, featuring Rep. Melissa Sargent, Rep. Debra Kolste, Rep. Sheila Stubbs, & Sen. LaTonya Johnson. <i>Invited: Sen. Chris Larson, Rep. Beth Meyers</i>
10:10am	A 2020 Vision for Partnerships. WI Medicaid Director Jim Jones and Olivia Hwang, Director of Public Affairs at the Office of the Commissioner of Insurance share agency priorities for 2020, and ways the health care community can work in partnership to connect individuals and families to health care coverage and services.
11:00am	Networking Break
11:15pm	Striving for Fairness: Eliminating Surprise Medical Bills. Senator Jeff Smith shares a legislative proposal to reduce the injustice of surprise medical bills, & invite feedback from our HealthWatch audience in a timely conversation in a Town Hall format. <i>(Others invited)</i>
11:50pm	Lunch, HealthWatch Member Meeting, & Annual HWW Awards Ceremony. Enjoy a lunch buffet, hear updates from HealthWatch Wisconsin, & celebrate our Award Winners!
1:00pm	Lt. Gov. Mandela Barnes Closing Comments: Health & Racial Equity for All People in Wisconsin. Wisconsin's Lieutenant Governor Mandela Barnes shares a message on his equity priorities for all people in Wisconsin in 2020 and beyond.

On-Demand Workshops Available in the HealthWatch Wisconsin Portal

Continue this conference virtually! If you registered for the “On-Demand” Workshop portion of the 13th Annual HealthWatch Wisconsin Conference, you are invited to actively participate in this unique webinar series! This on-demand workshop series runs only March 5-13th.

3 Things You Didn't Know About the Medicaid Program. Join an informative webinar that touches on important and often overlooked features of the Elderly, Blind, and Disabled (EBD) Medicaid program: the MAPP program, the HEC program that helps individuals meet the work requirement, and the Medicaid deductible feature. You will learn important tips and strategies to help patients with disabilities secure and optimize health coverage opportunities! Participants will review common client examples along with practice tips and considerations. **Speakers:** Kenton Zink, *Bilingual Health Benefits Counseling Manager, ABC for Health* & Michelle Wegner, *Special Initiatives Coordinator, Wisconsin Department of Health Services*

Promoting Equity By Challenging Medical Debt: Amy's Story. Medical debt, including surprise medical bills are a growing problem for health disparity populations across Wisconsin and the country. In some instances, unpaid medical bills end up on a consumer's credit report or in collections, creating hardship and stress. Health inequity takes root, often for families living below the poverty line, in immigrant communities, and for those with disabilities. In this workshop, we will follow the story of Amy, shocked by a \$41,000 air ambulance bill, and the steps taken to help avoid a medical bankruptcy. You will learn about opportunities to help thousands of patients across Wisconsin assert their rights and identify health coverage options. **Speakers:** Atty. Bobby Peterson, *Executive Director & Mana Kleiser, Health Benefits Advocate, ABC for Health*

Coordinating Coverage for Children with Special Health Care Needs. The Children's Long Term Support (CLTS) Waiver provides important “wrap around” services for children with special health care needs, but should not replace Medicaid card services and existing program features such as HealthCheck or HealthCheck Other Services. Learn about the interplay of these critical programs that can be confusing for parents, providers, and advocates. In this workshop session, experienced advocates explain the CLTS Waiver program and coordinating with HealthCheck and Medicaid, and potential for the future service enhancement to make sure children and families link to the services they need and deserve. **Speakers:** Brad Holman, *CYSHCN Project Manager - Medical Home, Southeast Regional Center for CYSHCN*; Atty. Bobby Peterson, *Executive Director, ABC for Health*

FREE: Eliminating a Medicaid Health Disparity: Stopping the Birth Tax. After Gov. Tony Evers' effort to eliminate Birth Cost Recovery Policy in the 2019-2020 state budget was thwarted, some counties took matters into their own hands. In this workshop, we give a summary of where the policy stands, changes in federal funding, and family stories that show the diverse and damaging impact of this inequitable policy. **Speakers:** Atty. Bobby Peterson, *Executive Director and Rich Lavigne, Managing Attorney, ABC for Health and guests*

FREE: Engage & Support Patients—Addressing the Social Determinants of Health. Social and economic factors, like a family's income, access to healthy food, safe housing, connection to community, and levels of toxic stress impact not only the health & well being of each individual but the community as a whole. In this workshop, health professionals & advocates will better understand interventions to support patients in their community to address these factors, the “social determinants of health.” We'll review ways to help families make connections to food, telecommunications, energy, & other assistance or social support programs that can ultimately improve health. **Speakers:** Atty. Brynne McBride, *COO, ABC for Health and guests*

Future On-Demand Workshops

Watch your inbox for an invitation to purchase additional on-demand workshops coming in April & May 2020!

Social Justice In Health Care & Coverage—Perspectives from Practitioners

Asking the Correct Questions: Improving Patient Interviews to Improve Connection to Health Coverage

Updates on Health Coverage Options for Families of Diverse Immigrant Status

Medicaid & Insurance in Jail - Who Pays and When

3 Things You Didn't Know About the BadgerCare Plus Program.