



MY COVERAGE PLAN, INC.

32 N. Bassett St., Ste. 201, Madison, WI 53703 www.mycoverageplan.com

Graphic Designer

Do you want to use your design experience with development of web applications to affect change that makes a difference for real people? My Coverage Plan Inc. is seeking a mid-level Graphic Designer to join our growing healthcare software company in downtown Madison, WI. Our ideal candidate is a seasoned design professional who can think fast and creatively to contribute to multiple layers of our projects, and address real-world problems with design solutions. If you are an independent, focused Graphic Designer, with an interest in social justice and comfortable working with a team, we want to hear from you.

You will plan, research, test, develop and implement a variety of design concepts. You should have a strong portfolio that showcases prior best work, ideally in a variety of visual media. You can work independently with limited supervision and you have excellent time and deadline management skills for meeting deliverables. We require willingness to work with and report to a team in a collaborative environment. Strong artistic combined with analytical skills, excellent oral and written communication skills, ability to think strategically and act tactically are a must. We expect a positive “can do” attitude.

REQUIRED EXPERIENCE

B.A. Graphic Design or equivalent experience.

EXPECTED SKILLS

CSS3. HTML5. JavaScript. Computer-assisted design. Responsive design. Digital media experience. Design work applied in a Web/API-based architecture.

EXTRA EXPERIENCE & SKILLS

Business and sales experience. Cognitive science, psychology, or other formalized insight into human behavior. Experience working within a project management team/system. Public speaking ability.

COMPENSATION & BENEFITS

Depending on experience/skills. Possible contract work to start. Great fringe benefits and PTO provisions. Ideal candidate is located in the Madison, WI area or is willing to relocate and is seeking a long-term position. We have a dynamic but relaxed workplace. Some work from home is negotiable. Negligible travel is required.

ABOUT THE COMPANY

My Coverage Plan is an early stage company building a patented decision support technology tool that optimizes healthcare coverage options for patients. Our company is a for profit subsidiary of ABC for Health, Inc. a nonprofit public interest law firm in Madison, WI. www.abcforhealth.org. We will replace our current prototype with a newly designed minimum viable product for market testing in 2016. We expect to roll-out state-wide and potentially much wider over the next few years. We take pride in our organization’s mission and you will too.

TO APPLY

Please submit resume, cover letter, and salary expectations to: Bobby Peterson, President, My Coverage Plan, Inc., bobbyp@mycoverageplan.com