

**10th Annual
HealthWatch Wisconsin Conference
“The Health Care Coverage Pendulum Swings”
March 22 & 23, 2017**

AGENDA


*Agenda is subject to revisions based on speaker confirmations
& other late breaking developments*

**WEDNESDAY, March 22 — DAY 1 SCHEDULE
“Connecting Kids to Coverage”**

11:00AM-12:00PM	HealthWatch Wisconsin Council Meeting (Ballroom) Before the conference even begins, the Leadership Council of HealthWatch WI will gather for their bi-annual meeting. This meeting is open to the membership of HealthWatch Wisconsin. The conference itself begins at 1pm.
12:30PM	Check In for Conference / Registration (Ballroom) Please check in and pick up your conference materials at the Registration Table. Feel free to browse our special program tables in the Hall of WI Ballroom before the conference begins.
1:00-1:10PM	Welcome Remarks (Ballroom) Welcome to the 10 th Annual HealthWatch Wisconsin Conference! Brynne McBride of ABC for Health will set the stage for this timely conference, welcoming HealthWatch members and individuals who spend every day working with Wisconsinites seeking access to health care and coverage.
1:10-2:00PM	Keynote: Wisconsin Coverage Connections for Kids! (Ballroom) This keynote session is centered on the Wisconsin Coverage Connections™ Project work of identifying eligible children and connecting them to coverage. We'll discuss health disparities, racial disparities, and other barriers keeping kids from coverage and care. We'll also discuss opportunities to grow more HealthWatch Coalitions in Northern and Western Wisconsin.
2:00-2:15PM	Networking Break
2:15-3:15PM	The 3 Steps to Health Coverage - BadgerCare Plus (Ballroom) This session introduces us to the basics of eligibility, enrollment, and coverage in Wisconsin's Medicaid and Children's Health Insurance Programs, called BadgerCare Plus. Presenters will include strategies to get the interview started, asking the correct questions and other ways to help participants better understand the how the programs can help families obtain and maintain BadgerCare Plus.
3:15-3:30PM	Networking Break
3:30-4:20PM	Panel: The Power of Collaboration: Working with Providers (Ballroom) In this session, learn how advocates, parents and provider staff collaborate about care and coverage issues. Partnerships profiled include therapists, nurses, and pediatricians! We'll address the importance of a “medical home” for children, and how coverage fits in.
4:20-5:00PM	Connecting All Children to Health Coverage (Ballroom) In this session, we'll focus on outreach and education strategies that address the changing dynamics of health coverage for children as they age. Health care coverage transition are important to understand for all children, but particularly for those with disabilities in school and at home. We'll also discuss best practices and multi-media approaches, that includes technology to connect, inform and engage public health, schools, faith communities, and more about health coverage for kids!
5:00-6:30PM	HealthWatch Happy Hour and Annual Awards Celebration! (Ballroom) Please attend our annual award celebration to honor our 2016 award recipients! HealthWatch recognizes our Advocate of the Year, Outreach Effort of the Year, Media Story of the Year, and Elected Official of the Year. A cash bar and appetizers will be available for conference attendees and guests.

THURSDAY, March 23 — DAY 2 SCHEDULE
“The Health Coverage Pendulum Swings”

8:15-9:00AM	Morning Registration/Check-In (Ballroom) Once you are checked in and have picked up your conference materials, please enjoy some light breakfast items, coffee and tea.
9:00-9:15AM	Welcome Remarks (Ballroom) Brynne McBride will kick off the second day of the conference and introduce our Legislative panel.
9:15-10:30AM	A Conversation with Wisconsin Legislators Plenary Session (Ballroom) Back by popular demand, Wisconsin Legislators step out of the capitol to discuss the direction of health policy in Wisconsin and beyond!
10:30-10:45AM	Networking Break
10:45-11:30AM	Panel: The Swinging Pendulum? ...or the Wrecking Ball! (Ballroom) With a new administration came a new promise of repealing the ACA and transforming Medicaid. This keynote session will take stock of health care coverage, past and present, and dig into what we can expect in the future.
11:30-12:30PM	Lunch & HealthWatch Member Networking Meeting (Ballroom) As you visit our lunch buffet, mingle with HealthWatch friends and listen in on HealthWatch Reports from the past year!
12:30-1:30PM	Panel: Strategies to Promote Health Equity (Ballroom) A person’s socioeconomic status – income, education, and race affects opportunities to successfully access health care and coverage. Barriers to coverage and care typically lead to worsened health. This session examines new data on racial and health disparities, and identifies strategies to promote health equity and reduce disparities.
1:30-1:45PM	Networking Break
1:45-2:30PM <i>WORKSHOP SESSIONS</i>	<p>* Workshop 1: Health Coverage Connections: Rural Wisconsin (Auditorium) In this session, we will take a closer look at how ABC for Rural Health built a “Safetyweb Network” in rural northwestern Wisconsin. We’ll look at some of the key conversations happening inside that network: mental and behavioral health; guidance and rules around Medicaid coverage for jail populations; and much more.</p> <p>* Workshop 2: Immigrant Health Coverage (Blue Dining Room) This session will introduce participants to the diverse eligibility criteria across multiple health coverage programs, while keeping cultural competency, confidentiality, and trust in mind!</p> <p>* Workshop 3: Asking the Right Questions - Part 1 (Classroom) When a family calls or walks into your office, how can you start learning key information to help answer health care and coverage questions? In this session, we’ll use stories and scenarios to help you ask the right questions!</p>
2:30-2:45PM	Break to move between sessions
2:45-3:30PM <i>WORKSHOP SESSIONS</i>	<p>* Workshop 1: HealthCheck! Connecting Kids to Coverage & Case Management (Auditorium) In this session we’ll learn about connecting children to medically necessary services – and will talk about the future of EPSDT/HealthCheck in a changing coverage landscape.</p> <p>* Workshop 2: Patient Engagement Strategies to Reduce Uncompensated Care (Blue Dining Room) Health reform helped Wisconsin hospitals reduce their uncompensated care by 40%. Learn who is still uninsured, new health benefits counseling tools that reduce the pain of medical debt and uncompensated care, and strategies to proactively help patients navigate complicated health coverage programs in the future. Sponsored By My Coverage Plan, Inc.</p> <p>* Workshop 3: Digging Deeper with Follow-up Questions - Part 2 (Classroom) This session is a continuation of “Asking the Right Questions.” We will work from the stories and scenarios we shared, and show how certain answers lead to more questions that help families align with eligibility and program rules.</p>

3:30-3:45PM	Break to move between sessions
3:45-4:30PM <i>WORKSHOP SESSIONS</i>	<p>* Workshop 1: Medicaid Birth Cost Recovery Policy and Its Impacts on Low-Income Pregnant Women and Families (Auditorium) This session will explain Wisconsin’s pernicious Birth Cost Recovery policy, who it impacts, and why the health of a baby may be in jeopardy as Wisconsin counties collect from unmarried partners of children born to mothers on Medicaid.</p> <p>* Workshop 2: Chalk It, Talk It, Walk It: Teaching & Learning Health Benefits and Coverage (Blue Dining Room) Complicated health care coverage programs and rules create barriers to programs and services for families. Many families eligible for health coverage in Wisconsin remain un-enrolled and lack adequate coverage. Yet, training is limited and inconsistent across workplaces. We’ll talk about strategies for teaching – and learning – health benefits in way that helps empower patients and yourself to better help families.</p> <p>* Workshop 3: Making Good Referrals & Doing Good Follow-up - Part 3 (Classroom) This session concludes the three part series of workshops that began with asking the right questions, then understanding why the answer to those questions mattered! In this session, learn and practice strategies for taking the next step – connecting an individual or family to the appropriate resource or service. We’ll share best practices in making referrals and staying in touch with the consumer!</p>
<p>Share Your ACA or Medicaid Story!</p> <p>Throughout the 2-day conference, HealthWatch Wisconsin staff will be inviting individuals to share their health care story.</p> <p>A camera will be set up where you can talk about how the Affordable Care Act, BadgerCare Plus, or a Medicaid program helped you, a loved one, or an individual you know secure health coverage.</p> <ul style="list-style-type: none"> ➤ What do you want people to know? ➤ What would happen if the ACA were repealed? ➤ What would a Medicaid Block Grant mean for the people you serve? <p>Take a few minutes to visit our filming area to share your story!</p> 	

Conference information and registration available online:
www.safetyweb.org/healthwatchwi/conference.html