



TO: Wisconsin United for Health Foundation

FROM: Advocacy and Benefits Counseling for Health, Inc.

DATE: September 19, 2007

RE: Future Existence of Wisconsin United for Health Foundation as an Oversight Body

Advocacy and Benefits Counseling for Health, Inc. (ABC for Health) is a Wisconsin-based nonprofit public interest law firm dedicated to ensuring health care access for children and families, particularly those with special needs or who are at risk. ABC for Health's mission is to provide health care consumers with the information, advocacy tools, legal services, and expert support they need to navigate through America's complex and confusing health care financing system.

ABC for Health has a longstanding interest in the appropriate allocation of the public's 700 million dollars realized in the for profit conversion of Blue Cross Blue Shield United of Wisconsin. ABC for Health and our partners has advocated strenuously that these public assets be directed to serve the public health needs of Wisconsin people and communities. In order to ensure appropriate use of these funds, ABC for Health strongly supports the continuation of the Wisconsin United for Health Foundation (WUHF) as the oversight body for the Medical College of Wisconsin Board of Trustees and the Board of Regents - University of Wisconsin.

ABC for Health maintains that WUHF must continue to serve as the unifying entity, overseeing both the Medical College of Wisconsin and the University of Wisconsin School of Medicine and Public Health to ensure appropriate coordination, collaboration and compliance with the Insurance Commissioners' Order to direct resources to the public health needs of the people and local communities throughout Wisconsin. ABC for Health urges that WHUF continue to promote projects driven by community and directed to those with the highest needs. Unified oversight can provide objective guidance to the medical schools to assure maximum benefit to the health of Wisconsin citizens.

We appreciate the opportunity to have our input considered.

ABC for Health Inc.

By

Bobby Peterson
Public Interest Attorney

Attorney Brynne McBride
Assistant Agency Director

