



10th Annual HealthWatch Wisconsin Conference “The Health Care Coverage Pendulum Swings” March 22 & 23, 2017

AGENDA

*Agenda is subject to revisions based on speaker confirmations
& other late breaking developments*

WEDNESDAY, March 22 — DAY 1 SCHEDULE “Connecting Kids to Coverage”

11:00AM-12:00PM	HealthWatch Wisconsin Council Meeting (Ballroom) Before the conference even begins, the Leadership Council of HealthWatch WI will gather for their bi-annual meeting. This meeting is open to the membership of HealthWatch Wisconsin. The conference itself begins at 1pm.
12:30PM	Check In for Conference / Registration (Ballroom) Please check in and pick up your conference materials at the Registration Table. Feel free to browse our special program tables in the Hall of WI Ballroom before the conference begins.
1:00-1:10PM	Welcome Remarks (Ballroom) Welcome to the 10 th Annual HealthWatch Wisconsin Conference! Brynne McBride of ABC for Health will set the stage for this timely conference, welcoming HealthWatch members and individuals who spend every day working with Wisconsinites seeking access to health care and coverage.
1:10-2:00PM	Keynote: Wisconsin Coverage Connections for Kids! (Ballroom) This keynote session is centered on the Wisconsin Coverage Connections™ Project work of identifying eligible children and connecting them to coverage. We'll discuss health disparities, racial disparities, and other barriers keeping kids from coverage and care. We'll also discuss opportunities to grow more HealthWatch Coalitions in Northern and Western Wisconsin.
2:00-2:15PM	Networking Break
2:15-3:15PM	The 3 Steps to Health Coverage - BadgerCare Plus (Ballroom) This session introduces us to the basics of eligibility, enrollment, and coverage in Wisconsin's Medicaid and Children's Health Insurance Programs, called BadgerCare Plus. Presenters will include strategies to get the interview started, asking the correct questions and other ways to help participants better understand how the programs can help families obtain and maintain BadgerCare Plus. <i>Speakers: Rich Lavigne, Anna Kaminski, & Kenton Zink, ABC for Health, Inc.</i>
3:15-3:30PM	Networking Break
3:30-4:20PM	Panel: The Power of Collaboration: Working with Providers (Ballroom) In this session, learn how advocates, parents and provider staff collaborate about care and coverage issues. Partnerships profiled include nurses, and pediatricians! We'll address the importance of a “medical home” for children, and how coverage fits in. <i>Speakers: Dr. Mary Ehlenbach, UW Dept. of Pediatrics; Mary “Mitzi” Arbuckle, Pediatric Complex Care Program, American Family Children's Hospital; Bobby Peterson, ABC for Health</i>
4:20-5:00PM	Connecting All Children to Health Coverage (Ballroom) In this session, we'll focus on outreach and education strategies that address the changing dynamics of health coverage for children as they age. Health care coverage transitions are important to understand for all children, but particularly for those with disabilities in school and at home. We'll also discuss best practices and multi-media approaches to connect, inform, and engage public health, schools, faith communities, and more on health coverage for kids! <i>Speakers: Brynne McBride, ABC for Health</i>
5:00-6:30PM	HealthWatch Happy Hour and Annual Awards Celebration! (Ballroom) Please attend our annual award celebration to honor our 2016 award recipients! HealthWatch recognizes our Advocate of the Year, Outreach Effort of the Year, Media Story of the Year, and Elected Official of the Year.

THURSDAY, March 23 — DAY 2 SCHEDULE
“The Health Coverage Pendulum Swings”

8:15-9:00AM	Morning Registration/Check-In (Ballroom) Once you are checked in and have picked up your conference materials, please enjoy some light breakfast items, coffee and tea.
9:00-9:15AM	Welcome Remarks (Ballroom) Brynne McBride will kick off the second day of the conference and introduce our Legislative panel.
9:15-10:30AM	A Conversation with Wisconsin Legislators Plenary Session (Ballroom) Back by popular demand, Wisconsin Legislators step out of the capitol to discuss the direction of health policy in Wisconsin and beyond! <i>Confirmed: Rep. Beth Meyers, Rep. Andre Jacque, Rep. Daniel Riemer, Rep. Melissa Sargent</i>
10:30-10:45AM	Networking Break
10:45-11:30AM	Panel: The Swinging Pendulum? ...or the Wrecking Ball! (Ballroom) With a new administration came a new promise of repealing the ACA and transforming Medicaid. This keynote session will take stock of health care coverage, past & present, and what we can expect in the future. <i>Speakers: Jon Peacock, Wisconsin Council on Children and Families; Michael Bare, Community Advocates Public Policy Institute; Tami Jackson, Board for People with Developmental Disabilities; Bobby Peterson, ABC for Health</i>
11:30-12:30PM	Lunch & HealthWatch Member Networking (Ballroom) As you visit our lunch buffet, mingle with HealthWatch friends and listen in on HealthWatch Reports from the past year!
12:30-1:30PM	Panel: Strategies to Promote Health Equity (Ballroom) A person’s socioeconomic status – income, education, and race affects opportunities to successfully access health care and coverage. Barriers to coverage and care typically lead to worsened health. This session examines new data on racial and health disparities, and identifies strategies to promote health equity and reduce disparities. <i>Speakers: Erica Nelson, Wisconsin Council on Children and Families’ Race to Equity Project; Dr. Jennifer Edgoose, UW School of Medicine and Public Health; Bobby Peterson, ABC for Health</i>
1:30-1:45PM	Networking Break
1:45-2:30PM <i>WORKSHOP SESSIONS</i>	<p>* Workshop 1: Health Coverage Connections: Rural Wisconsin (Auditorium) In this session, we will take a closer look at how ABC for Rural Health is building a “SafetyWeb Network” in rural northwestern Wisconsin. Join this session to see how local partners can use technology, training, and interagency cooperation to build a sustainable program that features Health Benefits Counseling Best Practices. We’ll look at some of the key conversations happening inside that network: mental and behavioral health; updated guidance and rules around Medicaid coverage for jail populations; and much more. <i>Speakers: Mike Rust and Patty Turner, ABC for Rural Health</i></p> <p>* Workshop 2: Immigrant Health Coverage Conversations (Blue Dining Room) This session will introduce participants to the diverse eligibility criteria across multiple health coverage programs, while keeping cultural competency, confidentiality, and trust in mind! <i>Speakers: Anna Kaminski, ABC for Health</i></p> <p>* Workshop 3: Asking the Right Questions - Part 1 (Classroom) When a family calls or walks into your office, how can you start learning key information to help answer health care and coverage questions? In this session, we’ll use stories and scenarios to help you ask the right questions! <i>Speakers: Brynne McBride, ABC for Health</i></p>
2:30-2:45PM	Break to move between sessions
2:45-3:30PM <i>WORKSHOP SESSIONS</i>	<p>* Workshop 1: HealthCheck! Connecting Kids to Coverage & Case Management (Auditorium) In this session we’ll learn about connecting children to medically necessary services – and will talk about the future of EPSDT/HealthCheck in a changing coverage landscape. <i>Speakers: Mike Rust, ABC for Rural Health, Rich Lavigne, ABC for Health</i></p> <p>* Workshop 2: Patient Engagement Strategies to Reduce Uncompensated Care (Blue Dining Room) Health reform helped Wisconsin hospitals reduce their uncompensated care by 40%. Learn who is still uninsured, new health benefits counseling tools that reduce the pain of medical debt and uncompensated care, and strategies to proactively help patients navigate complicated health coverage programs in the future. Sponsored By My Coverage Plan, Inc. <i>Speakers: Bobby Peterson, ABC for Health and My Coverage Plan, Inc., Polly Shoemaker, ABC for Health; Todd Smith, My Coverage Plan, Inc.</i></p> <p>* Workshop 3: Digging Deeper with Follow-up Questions - Part 2 (Classroom) This session is a continuation of “Asking the Right Questions.” We will work from the stories and scenarios shared, and show how certain answers align with program eligibility rules. <i>Speakers: Brynne McBride, ABC for Health</i></p>



3:30-3:45PM	Break to move between sessions
<p>3:45-4:30PM</p> <p>WORKSHOP SESSIONS</p> 	<p>* Workshop 1: Medicaid Birth Cost Recovery Policy and Its Impacts on Low-Income Pregnant Women and Families (Auditorium) This session will explain Wisconsin's pernicious Birth Cost Recovery policy, who it impacts, and why the health of a baby may be in jeopardy as Wisconsin counties collect from unmarried partners of children born to mothers on Medicaid. <i>Speakers: Jacquelyn Boggess, Center for Family Policy & Practice; Mike Rust, ABC for Rural Health; Rich Lavigne, ABC for Health</i></p> <p>* Workshop 2: Chalk It, Talk It, Walk It: Teaching & Learning Health Benefits and Coverage (Blue Dining Room) Complicated health care coverage programs and rules create barriers to programs and services for families. Many families eligible for health coverage in Wisconsin remain un-enrolled and lack adequate coverage. Yet, training is limited and inconsistent across workplaces. We'll talk about GURULZ as an emerging Learning Management System and strategy for teaching health benefits in way that empowers patients and advocates to better help families. Sponsored By My Coverage Plan, Inc. <i>Speakers: Bobby Peterson, ABC for Health and My Coverage Plan, Inc.; Ryan Stasell, ABC for Health</i></p> <p>* Workshop 3: Making Good Referrals & Doing Good Follow-up - Part 3 (Classroom) This session concludes the three part series of workshops that began with asking the right questions, then understanding why the answer to those questions mattered! In this session, learn and practice strategies for taking the next step – connecting an individual or family to the appropriate resource or service. We'll share best practices in making referrals and staying in touch with the consumer! <i>Speakers: Brynne McBride, ABC for Health</i></p>

Interactive Tables & Displays:

Story Corner: Share Your ACA or Medicaid Story!

Throughout the 2-day conference, HealthWatch Wisconsin staff will be inviting individuals to share their health care story.

A camera will be set up where you can talk about how the Affordable Care Act, BadgerCare Plus, or a Medicaid program helped you, a loved one, or an individual you know secure health coverage.

- What do you want people to know?
- What would happen if the ACA were repealed?
- What would changes to Medicaid mean for the people you serve?

Take a few minutes to visit our filming area to share your story!



ABC for Health – Video Case Tips & Success Stories

Throughout the 2-day conference, ABC for Health staff will share a few of their favorite Video Case Tips and interviews with families who were successfully connected to health care coverage and services.

Stop by to watch a few stories, and then maybe head to the Story Corner to share your own health care story!



My Coverage Plan, Inc. Demonstration

On Thursday, March 23, My Coverage Plan, Inc. software developers are on hand to show new health benefits interview and screening tools!

Stop by to watch how the tools work, ask questions, or just to say hi!



Conference information and registration available online:
www.safetyweb.org/healthwatchwi/conference.html