



PRESS RELEASE FOR IMMEDIATE RELEASE

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The BadgerCare+ Express Team Rolls into Eau Claire *The Second Stop on a Statewide Tour*

Eau Claire, WI –Tuesday, August 9, the BadgerCare+ Express visits Eau Claire as part of a multi-city tour that began in Milwaukee. The BadgerCare+ Express tour is a chance for families to learn the basics of getting and keeping BadgerCare Plus and for service providers to learn the latest strategies to help guide people to the health care and coverage they need. ABC for Health staff will gather advocates, public health community stakeholders and members of the local media to talk about the importance of BadgerCare Plus for families, especially in these tough times. ABC for Health has free materials to share: A printed advocacy guide, called “*The AdvoKit for BadgerCare Plus Programs,*” and “*3 Steps to Family Health Coverage kits*” that professionals will distribute to the families they work with every day.

“Our real world view of the health care coverage and access problems translates into practical education and advocacy strategies we teach families and their service providers,” stated Public Interest Attorney Bobby Peterson, and member of the BadgerCare+ Express team. The 2011 BadgerCare+ Express makes six stops across Wisconsin, meeting with families and professionals, providing information and help on BadgerCare+ programs. Next week the BadgerCare+ Express heads to Ashland, Bad River, then Green Bay.

If You Go: The Eau Claire Stop of the BadgerCare+ Express & Training for Service Providers: Tuesday, August 9, 12:00-1:00pm, Epilepsy Foundation, 1812 Bracket Ave, Suite 5, Eau Claire, WI

The Express will make an additional stop in Eau Claire at the Head Start Orientation at the Western Dairyland Office Tuesday afternoon, where it will distribute free *3 Steps to Family Health Coverage kits* for families, to help them connect and retain health care coverage, especially through BadgerCare+ and Medicaid programs.

As an Express bonus, the *3 Steps to Family Health Coverage Kits* and “*The AdvoKit for BadgerCare Plus Programs*” are available for **free download** from the ABC website for a limited time. To get a publication or learn more please visit: www.safetyweb.org/healthwatchwi/bcexpress.html.

ABC for Health, Inc. is a Wisconsin-based, nonprofit, public interest law firm dedicated to linking children and families, particularly those with special health care needs, to health care benefits and services. ABC for Health’s mission is to provide information, advocacy tools, legal services and expert support needed to obtain, maintain, and finance health care coverage and services.